

### **Campbell County Public Library**

For Immediate Release, Oct. 24, 2023

**Contact: Mackenzie Manley** 

Phone: 859-781-6166 ext. 171

## **Drop Your Drawers is Back—and Providing Socks & Underwear to Local Students**

Campbell County Public Library's annual Drop Your Drawers campaign returns this November and December with a continued mission of keeping Family Resource Centers' emergency supplies of socks and underwear stocked.

Every month, schools hand out dozens of underwear and pairs of socks to children and teens who need them for a variety of reasons, including accidents, illness, homelessness, items not available at home, inability to wash clothes or dress adequately and more. Drop Your Drawers helps address that need by providing access to clean underwear and socks.

# **How does it work?**

New pairs of socks and underwear of any size in their original packaging can be dropped off at all library branches. New bras and t-shirts are also accepted. The donated items will then be divided between public schools in Campbell County.

#### What is the campaign's goal?

The library has a goal of raising 7,000 items across all four branches. Last year, the library collected over 9,000 items. Now on its eighth year, library patrons have donated over 65,000 items since its launch in 2015. The program has since spread to other counties and states. Will 2023 be the year CCPL passes the 75,000 mark? Stay tuned to CCPL's social media for updates.

#### Why is it important?

Children can miss crucial time in the classroom due to guardians often being unable to bring fresh underwear and socks to children during school hours. Addressing this need helps keep students from missing valuable learning time.

For more information, visit cc-pl.org/drop-your-drawers.

# **CAMPAIGN DETAILS**

**WHAT:** Drop Your Drawers

WHEN: Nov. 1 through Dec. 31, 2023

**GOAL:** Collect 7,000 pairs of underwear and socks

**DROP OFF LOCATIONS:** Cold Spring Branch (3920 Alexandria Pike, Cold Spring, KY 41076); Carrico/Fort Thomas Branch (1000 Highland Avenue, Fort Thomas, KY 41075); Newport Branch (901 E. Sixth Street, Newport, KY 41071); Alexandria Branch (8333

Alexandria Pike, Alexandria, KY 41001)

\*\*\*

### ABOUT CAMPBELL COUNTY PUBLIC LIBRARY

The Campbell County Public Library operates four branches. The Cold Spring Branch is located at 3920 Alexandria Pike in Cold Spring, phone 859-781-6166. The Carrico/Fort Thomas Branch is located at 1000 Highland Ave. in Fort Thomas, phone 859-572-5033. The Newport Branch is located at 901 E. Sixth St. in Newport, phone 859-572-5035. The Alexandria Branch is located at 8333 Alexandria Pike in Alexandria, phone 859-572-7463. Express locations for pickups and returns are located in Silver Grove and Melbourne. The website address is www.cc-pl.org.