



Campbell County Public Library
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Drop Your Drawers Raises over 9,000 Items, Surpassing Goal

Campbell County Public Library's (CCPL) Drop Your Drawers campaign surpassed its goal of raising 7,000 new socks and underwear for local public schools. The final result ticked in at 9,106 items donated across all four branches.

Every year, the library accepts donations of new pairs of packaged socks, underwear, undershirts and bras to help meet a crucial need for public schools in Campbell County: keeping Family Resource Centers' emergency supplies of such items stocked. Schools hand out dozens of socks and underwear every month to children and teens who need them due to accidents, illness, homelessness, inability to wash clothes and more.

The campaign is founded on the simple belief that all children deserve access to clean underwear and socks that fit.

“Our community shows up for Drop Your Drawers year after year,” says Library Director JC Morgan. “The library is so thankful for our community’s support and generosity in supporting this cause, which remains a relevant, but often overlooked, need for children in Campbell County.”

Library systems across the country have modeled Drop Your Drawers since its launch at CCPL in 2015.

The library received many individual donations and several from local organizations, including the Newport Optimist Club, the New Riff Distillery, NKY Wins, KY Through-Breasts, the Daughters of the American Revolution and the staff at Walgreens #11495.

The campaign ran from Nov. 1 through Dec. 31 and will return this fall. For more information, visit www.cc-pl.org/drop-your-drawers.

CAMPAIGN QUICK FACTS

WHAT: Drop Your Drawers, which ran Nov. 1-Dec. 31

RESULTS: 9,106 pairs of new socks, underwear and other underclothes across all four branches (Alexandria, Cold Spring, Carrico/Fort Thomas and Newport)

WHY: To help keep Family Resource Centers' emergency supplies of socks and underwear stocked. Donations will be divided among public schools in Campbell County.

INITIAL GOAL: 7,000 items

ABOUT CAMPBELL COUNTY PUBLIC LIBRARY

The Campbell County Public Library operates four branches. The Cold Spring Branch is located at 3920 Alexandria Pike in Cold Spring, phone 859-781-6166. The Carrico/Fort Thomas Branch is located at 1000 Highland Ave. in Fort Thomas, phone 859-572-5033. The Newport Branch is located at 901 E. Sixth St. in Newport, phone 859-572-5035. The Alexandria Branch is located at 8333 Alexandria Pike in Alexandria, phone 859-572-7463. Express locations for pickups and returns are located in Silver Grove and Melbourne. The website address is www.cc-pl.org.