



Campbell County Public Library
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Annual Drop Your Drawers Campaign Launches Nov. 1

Campbell County Public Library's (CCPL) annual Drop Your Drawers campaign is returning in full force starting Nov. 1 and running through Dec. 31.

The initiative aims to meet a crucial need for public schools in Campbell County: keeping Family Resource Centers' emergency supplies of socks and underwear stocked. Schools hand out dozens of underwear and pairs of socks each month to children who need them for a variety of reasons, including accidents at school, illness, homelessness or other circumstances.

New pairs of socks and underwear of any size in their original packaging can be dropped off at all CCPL branches, with the goal of collecting 7,000 items.

"As a staff member, the Drop Your Drawers campaign allows us easy access to underwear and socks for our students to use on a daily basis," said Lynlee Crowder of the Southern Campbell County Family Resource Center. "Each month we give about 75-80 pairs of socks and underwear to our students."

Children can miss crucial learning time in the classroom due to parents often being unable to bring fresh underwear and socks to their children during school hours. Keeping centers' supplies stocked also allows them to redirect funding to provide other valuable resources.

The campaign accrued over 10,000 donations in 2019. (Drop Your Drawers paused in 2020 due to the COVID-19 pandemic.) With the help of the Campbell County community, the library hopes to reach its goal and set a new record.

"Drop your Drawers brings our community together to meet a need often overlooked in our schools," said Library Director JC Morgan. "Every child deserves to have clean underwear and socks that fit."

Since its launch in 2015, Drop Your Drawers has proven to meet a need in the community. Having started at CCPL, the campaign has even made its way to other library systems across the country.

For more information, visit www.cc-pl.org/drop-your-drawers.

CAMPAIGN DETAILS

WHAT: Drop Your Drawers

WHEN: Nov. 1 through Dec. 31, 2021

GOAL: Collect 7,000 pairs of underwear and socks

DROP OFF LOCATIONS: Cold Spring Branch (*3920 Alexandria Pike, Cold Spring, KY 41076*); Carrico/Fort Thomas Branch (*1000 Highland Avenue, Fort Thomas, KY 41075*); Newport Branch (*901 E. Sixth Street, Newport, KY 41071*); Alexandria Branch (*8333 Alexandria Pike, Alexandria, KY 41001*)

ABOUT CAMPBELL COUNTY PUBLIC LIBRARY

The Campbell County Public Library operates four branches. The Cold Spring Branch is located at 3920 Alexandria Pike in Cold Spring, phone 859-781-6166. The Carrico/Fort Thomas Branch is located at 1000 Highland Ave. in Fort Thomas, phone 859-572-5033. The Newport Branch is located at 901 E. Sixth St. in Newport, phone 859-572-5035. The Alexandria Branch is located at 8333 Alexandria Pike in Alexandria, phone 859-572-7463. Express locations for pickups and returns are located in Silver Grove and Melbourne. The website address is www.cc-pl.org.