



More information / contact:

Jim Pleshinger -- 859-781-6166 x 30

OR

Kiki Dreyer Burke

Cell phone 859-322-9525

DROP YOUR DRAWERS FACT SHEET

Information Updated Oct. 29, 2019

TITLE OF PROGRAM:

Drop Your Drawers at the Campbell County Public Library

DETAILS:

Children's underwear and sock donation drive – asking people and organizations to donate packages of new underwear and socks for boys or girls. All sizes accepted. Underwear and socks will be donated to Campbell County public schools' Family Resource Centers.

DATE: Nov. 1 through Dec. 31, 2019.

GOAL: Collect 7,000 pairs of underwear and socks.

DROP OFF LOCATIONS:

Cold Spring Branch: 3920 Alexandria Pike

Carrico/Fort Thomas Branch: 1000 Highland Avenue

Newport Branch: 901 E. Sixth Street

Alexandria Branch: 8333 Alexandria Pike

PURPOSE:

- Educate public about a real need in our schools. Being able to provide new underwear and socks will help keep children in the classroom.
- Goal of Family Resource Centers is to minimize factors outside the classroom that keep kids from learning.
- Need is great. A 100 or more pairs of underwear and socks are given out *every month* at schools to children in need.

- Children need underwear and socks at school for a variety of reasons, including accidents, illness, items not available at home, inability of family to wash clothes regularly, homelessness, children who dress themselves inappropriately, family issues, etc.

ADDITIONAL INFORMATION:

- Video clip from our website shows interviews with two Family Resource Center coordinators, Amber Onkst at Newport Intermediate School and Lynlee Hertenberg at Grant's Lick Elementary and Reiley Elementary. See it at <https://www.cc-pl.org/drop-your-drawers>.
- A person receives an "I Dropped My Drawers at the Library" sticker every time they donate a package of underwear or socks.
- This will be the fifth year of the Drop Your Drawers campaign. Last year's campaign raised 10,765 pairs of underwear.

CAMPBELL COUNTY SCHOOLS:

Public elementary, middle and high schools in Campbell County will receive the underwear and socks.