



**Campbell County Public Library
News Release**

For Immediate Release

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Contact: Jim Pleshinger

859-781-6166, ext. 30

DROP YOUR DRAWERS CAMPAIGN BEGINS NOV. 1

For the third holiday season in a row, it's time to rise to the occasion and Drop Your Drawers.

The Campbell County Public Library is once again requesting donations of packages of new boys' and girls' underwear, sizes 4-16, for its Drop Your Drawers campaign Nov. 1-Dec. 31. It's all to replenish supplies of emergency underpants and to assist the Family Resource Centers at the following Campbell County elementary schools: Campbell Ridge, Cline, Crossroads, Grandview, Grant's Lick, Lincoln, Newport Intermediate, Newport Primary, Reiley, Silver Grove and Southgate.

The need is great: 30-100 pair of underwear are given out every month at some schools to children in need. Children need underwear at school for a variety of reasons, including accidents, illness, underwear not available at home, inability of family to wash clothes regularly, homelessness, family issues, etc. The goal of Drop Your Drawers is to educate the public about a real need in schools and benefit children. Being able to provide new underwear will help keep children in the classroom.

In 2015, more than 5,000 pair were collected; last year the library surpassed its goal of 6,000 and is ready to do it again. There were many, many heroes who made last year's Drop Your Drawers a success, including:

- Mrs. Jean Ritze visited the Newport Branch on Dec. 29 asking if her donation of 120 pair was tax deductible (it was and still is, by the way). When she was told the branch was 215 away from its individual goal of 2,000 pair, she returned the next day with 237 more.
- The Fort Thomas community donated \$500 toward the purchase of new underwear.
- Lindsey Cook donated 124 pair to the Carrico/Fort Thomas Branch and Elizabeth Isaacs donated 71 pair to the Newport Branch. In fact, Mrs. Isaacs has already started purchasing underwear for this year's campaign and has set a personal goal of 100 pair.
- Cline Social Club donated 458 pair to the Cold Spring Branch.

Donations of new underwear packages can be dropped off Nov. 1-Dec. 31 at the three branches:

- Cold Spring, 3920 Alexandria Pike
- Carrico/Fort Thomas, 1000 Highland Ave.
- Newport, 901 East Sixth Street.

Attached: Horizontal and Vertical logos and Cam image. (Please credit Nick Gressle and Campbell County Public Library for Cam image).

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In the 2016-2017 fiscal year, there were 571,807 visits to the Library and more than 1.2 million items were checked out. More than 95,000 e-materials were downloaded, there were more than 2,800 programs offered (with attendance topping 58,000), and more than 24,000 calls were made to our free children's story telling phone line.

The Library makes every reasonable effort to provide equal access to all patrons. Contact access@cc-pl.org or call 859-781-6166 ext. 31 at least 72 hours before an event to arrange for accommodation. All facilities and meeting rooms are ADA compliant.

The Campbell County Public Library operates three branches. The Cold Spring Branch is located at 3920 Alexandria Pike in Cold Spring, phone 859-781-6166. The Carrico/Fort Thomas Branch is located at 1000 Highland Ave. in Fort Thomas, phone 859-572-5033. The Newport Branch is located at 901 E. Sixth St. in Newport, phone 859-572-5035.

There are two Express locations for pick ups and returns in Silver Grove and Melbourne. A new Alexandria Branch, at 8333 Alexandria Pike, is scheduled to open in January 2018.

Hours for all three branches are 9 a.m.-9 p.m. Monday-Thursday; 9 a.m.-7 p.m. Friday; 9 a.m.-5 p.m. Saturday; and 1-5 p.m. Sunday. Reduced hours and days are planned for Alexandria. The Web site address is www.cc-pl.org.

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