



**Campbell County Public Library
News Release**

For Immediate Release

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DROP YOUR DRAWERS CAMPAIGN RAISES RECORD 7,784 PAIR OF UNDERWEAR

Thanks to our donors, Campbell County Public Library's third annual Drop Your Drawers campaign was a record-breaking success as the Library collected 7,784 pair of underwear in November and December.

The total topped the 2016 campaign's 7,125 pair and was well past the goal of 6,000 pair, which were distributed to 11 public elementary schools in Campbell County to help children stay in the classroom. In 2015, more than 5,000 pair were collected.

The need is great. Some schools give out 30-100 pair of emergency underwear every month. Family Resource Centers at public schools have limited budgets to help children minimize noncognitive factors that keep them from learning. Soiled underwear is a problem that frequently causes children to leave the classroom. Children need underwear for a variety of reasons, including accidents, illness, underwear not available at home, inability to wash clothes regularly, homelessness, children who dress themselves inappropriately, family issues, etc.

"We learned there was this huge need in our schools and we wanted to help," said JC Morgan, director. "It was a great program because we could educate people about an existing issue and help resolve it at the same time. People enjoy giving and helping others – and knowing that donation goes straight to the people in need.

Individuals and organizations throughout the area once again came through. Among the many donors:

- Newport branch regular Jean Ritze, an assistant buyer for a department store for many years, used her unique skill set for a great cause. "I enjoy the hunt of finding the best deal," she said. In both this past campaign and 2016, Mrs. Ritze bought extra pair toward the end of the campaign to make sure her Newport Branch met and exceeded its goals.
- . Cline's Social Club donated 408 pair to the Cold Spring Branch.
- The Mary Ingles Chapter NSDAR donated more than 350 pair.

- Many individuals contributed multiple packages of underwear. One patron who is homebound ordered underwear online and had our outreach services librarian bring her packages to the Library.
- Other organizations who provided support include: Campbell County Drug Free Alliance; Campbell County Kiwanis Club; Campbell County Democratic Party; Campbell County Leadership Action Group; Catholic Health Initiatives; City of Cold Spring; Disabled American Veterans; Leadership Northern Kentucky Class of 2018; and Newport Optimist Club.

The underwear was divided equally and distributed to the following schools: Campbell Ridge, Cline, Crossroads, Grandview, Grant's Lick, Lincoln, Newport Intermediate, Newport Primary, Reiley, Silver Grove and Southgate.

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In the 2016-2017 fiscal year, there were 571,807 visits to the Library and more than 1.2 million items were checked out. More than 95,000 e-materials were downloaded, there were more than 2,800 programs offered (with attendance topping 58,000), and more than 24,000 calls were made to our free children's story telling phone line.

The Library makes every reasonable effort to provide equal access to all patrons. Contact access@cc-pl.org or call 859-781-6166 ext. 31 at least 72 hours before an event to arrange for accommodation. All facilities and meeting rooms are ADA compliant.

The Campbell County Public Library operates three branches. The Cold Spring Branch is located at 3920 Alexandria Pike in Cold Spring, phone 859-781-6166. The Carrico/Fort Thomas Branch is located at 1000 Highland Ave. in Fort Thomas, phone 859-572-5033. The Newport Branch is located at 901 E. Sixth St. in Newport, phone 859-572-5035.

There are two Express locations for pick ups and returns in Silver Grove and Melbourne. A new Alexandria Branch, at 8333 Alexandria Pike, is scheduled to open in January 2018.

Hours for all three branches are 9 a.m.-9 p.m. Monday-Thursday; 9 a.m.-7 p.m. Friday; 9 a.m.-5 p.m. Saturday; and 1-5 p.m. Sunday. Reduced hours and days are planned for Alexandria. The Web site address is www.cc-pl.org.

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