

YOU MATTER

By JC Morgan • Director

What you want matters to us. This past year we added programs and services, enhanced Wi-Fi and improved facilities. We earned the highest ranking of exemplary based on Kentucky Public Library Association standards. Looking at the numbers, we did our job: **600,000 visits** and almost **1.2 million items circulated**, our highest ever!

Serving You

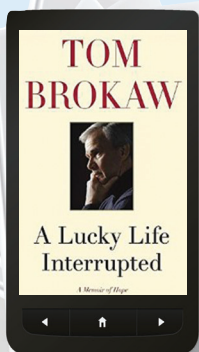
We implemented auto-renewals to help you avoid late fees, and we lowered our fines to 10 cents a day for all items, including DVDs. We increased the number of copies of popular materials to better meet demand. Of the **223,830** items in the collection, nearly **40 percent** have been published within the last five years giving you more popular titles than ever. Circulation this year alone surpassed the circulation from 2006-2013 combined. The most popular held title? *The Girl on the Train*.

E-MATERIAL USE

(YEARLY TOTALS)



2013-14:
39,098



2014-15:
62,290



JUVENILE CIRCULATION

(FICTION AND NONFICTION BOOKS)

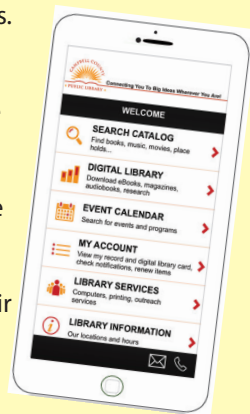
2013-14:
223,124

2014-15
256,779

Wi-Fi & Technology

Increasingly, people bring their mobile devices to the library. Over the past year there were **33,728 uses of our Wi-Fi**, perhaps because we increased the ability for anyone to grab a strong Wi-Fi signal from all over the library — or maybe it's just the comfortable stuffed chairs or convenient plug-ins.

We introduced the CCPL app for mobile devices this past year. Nearly **4,000 people** already have downloaded the app to have the Library at their fingertips any time, any place. We



provide free, individual lessons to help people use devices such as the Apple iPad, Kindle Fire HD and Nook tablet. The most popular topic: learning how to download e-books through CCPL's Kentucky Libraries Unbound collection.

We also provide instruction on topics ranging from Excel to social media, browsing the web or digital photo management. Our librarians averaged 20-30 lessons a month. If you're wanting to learn more, we're ready to help.

WI-FI USE



2013-14:
28,350

2014-15:
33,728



PROGRAM ATTENDANCE

2013-14: 39,930

2014-15: 55,811



Programs

We also offered more programs than ever before (**2,436**) and recorded **55,811** in attendance. Among those numbers are some remarkable achievements. The Early Childhood

Family Literacy Fair in May saw attendance jump from **175** in 2014 to nearly **900** this past year. El Dia, the international family event, had **452** attend, literally double from the year

before. Attendance from Macy's Arts Wave Sampler, which featured eight musical acts, increased from **104** to **384** this year.



Focus on the Community

This year the Library became more involved with other organizations. For years our librarians have taken items to homebound patrons and provided story time programs for daycares and preschools. We frequently work with teachers and this year became a partner providing weekly activities for an after-school care program at Campbell County Middle School's Club 21.

Other highlights include the new Jolly Thursday events at A.J. Jolly Park, a partnership with Campbell County Parks and Recreation and Campbell County Extension Service. We had seven great entertaining and informative programs, helping stop the summer slide for **1,200-plus** attendees. At the Festival on the Lake, the Library led the "kids zone" activities, working with more than **1,200** children and their families. At National Night Out at the Newport Pavilion we handed out **more than 500 books** and school supplies, and we participated in school readifests. We also worked with a local Girl Scout to build 40 Little Library boxes now housing books in five cities.

Overcoming Obstacles

All this success hasn't been easy. By order of the Court of Appeals the Library has used the same tax rate since 2012 when a lawsuit challenged the procedures used for setting tax rates. The Kentucky Appeals Court unanimously supported our position in a March 2015 ruling, but the plaintiffs filed an appeal with the Kentucky Supreme Court. Our tax rate remains at **7.7 cents per \$100 of real property** until the lawsuit is resolved.

As you can see with the actual income and expenses chart below, we had to use some money from reserves for capital improvements such as roof repairs to Cold Spring and Newport, adding a much-needed meeting room in Newport, and safety features to the Fort Thomas parking lot.

INCOME	BUDGET	ACTUAL	EXPENDITURES	BUDGET	ACTUAL
Donations	\$31,000	\$27,240	Capital	\$146,700	\$615,064
Fees & Services	\$109,000	\$84,441	Collection	\$710,000	\$648,020
Grants & State Aid	\$182,045	\$207,390	Operating	\$1,097,845	\$1,017,092
Miscellaneous	\$1,000	\$8,445	Personnel	\$2,847,500	\$2,823,028
Interest Income	\$5,000	\$4,689			
Tax Income	\$4,474,000	\$4,593,201			
Total Income	\$4,802,045	\$4,925,406	Total Expense	\$4,802,045	\$5,103,204
Net Income		-\$177,798*			

* Library used reserves for capital expenses, specifically roof repairs at Cold Spring and Newport, safety enhancements to the Fort Thomas parking lot, and meeting room expansion at Newport.

Thank you for a great year! We are happy to be here for you and look forward to making your library experience even better.

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