

2015-16 ANNUAL REPORT TO THE COMMUNITY

CHANGE =



By JC Morgan • Director

I've been working in libraries since high school. My first library, in Camden, S.C., had just switched to an automated card catalog when I started. That experience taught me two somewhat conflicting facts: **1.** changes in libraries can rattle people; **2.** things are always changing in libraries.

A whole lot of changes are still going on in libraries – and Campbell County is no exception. People use the library for books, music, videos, reserving meeting rooms, attending programs, studying – way too many to list. Only today, the library provides many new and exciting ways for people to get the information and entertainment they desire.

Library card catalogs have evolved into online

systems that provide photos, information on various formats and availability of the item – all information readily accessible via a computer or Smartphone. So far, 8,000 people have downloaded our Library's app and use it all of the time. And we're still looking at ways to make the App even more user-friendly, making changes that would allow patrons to manage multiple accounts, for example.

Over the years we adapted to the heavy use of our public computers. We added computers and had time-out software to track users' time. Still, waiting for a computer, especially on Sundays, was not uncommon. Now, however, more people are using our free high-speed Wi-Fi networks. Public computer usage is still high because not everyone can afford a computer or wants to use a small screen, but more and more, people are using the library as a comfortable environment to access our Wi-Fi with their own devices. Now, data ports and easy-to-reach electrical outlets are standard.

Still, some things never change. Hundreds of excited kids come through our doors each week to find good books to read. We know that libraries and early literacy skills are **CONTINUED ON BACK**

WIFI USE



REPORT FOR FISCAL YEARS 2015-16 & 2016-17

2015-16 ACTUAL

INCOME		EXPENDITURES	
Donations	\$31,740	Capitol	\$351,177
Fees & Services	\$51,168	Collection	\$666,393
Grants & State Aid	\$208,682	Operating	\$1,097,618
Miscellaneous	\$471	Personnel	\$2,832,192
Tax Income	\$4,541,090		
Interest Income	\$9,060		
Total	\$4,842,211	Total	\$4,947,980

2016-17 BUDGET

INCOME		EXPENDITURES	
Donations	\$31,000	Capitol	\$267,880
Fees & Services	\$45,000	Collection	\$770,000
Grants & State Aid	\$197,045	Operating	\$1,230,065
Miscellaneous	\$276,000	Personnel	\$3,026,100
Tax Income	\$4,745,000		
Total	\$5,294,045	Total	\$5,294,045



2014-15

Meetings: 2,112
Groups: 1,119
Attendance: 8,924

PUBLIC USE OF OUR MEETING ROOMS

2015-16

Meetings: 3,059
Groups: 1,507
Attendance: 14,383

CONTINUED

even more important in a wired society. The internet, even with its smorgasbord of visual content, is still, for the most part, a reading experience. Social media and email have changed communication but, again, it's a very text-based system.

Libraries are integral to the early learning experience. We've transformed our story times – programs for children from birth to age six – with tablets and digital apps that aid children in both the online and print arenas. Our "kids only" computers have programs that develop those skills. Minecraft Club and "coding clubs" are just part of our world now. Librarians – information leaders in any age – are more necessary than ever in today's high-tech, fast-paced information world. Our library provides training and services to help our community learn and improve their technology skills on a number of devices, and we provide programs and services that attract and hold the attention of all ages.

Going digital, however, is not for everyone. While an increasing number of people enjoy using e-materials through our online collection, our primary circulating material type is still the printed book. Even streaming video through online sources hasn't squelched the popularity of our video collection.

The feedback in our recent strategic planning process showed that people expect libraries to change. They want their libraries to offer clean, modern buildings, a safe place to come and bring their children, advanced technology, popular and educational books, and convenience services to meet their needs now and in the future. People expect the

E-MATERIAL USE

2014-15

Total: 62,290
Increase from 2013-14: 59.32%
Monthly Avg.: 5,191

2015-16

Total: 84,188
Increase from 2014-15: 35.15%
Monthly Avg.: 7,016



Library to use the income entrusted to us wisely, and be good and honest stewards of the public's funds. We appreciated all of the great feedback, and learned that the vast majority of people – 96 percent – said the Library is "on the right track."

As we move forward, more changes are anticipated. Plans are in the works to provide a pick-up/drop-off box in Melbourne, and possibly limited library access in Alexandria. We're looking at fixing parking issues and

providing easier, safer access to drive through and park at Cold Spring. And we're looking at further expanding children's outreach to develop early literacy skills among the youngest in Campbell County.

Libraries change because we want to keep up with how you need and want to use them. Like Yogi Berra once said: "The future ain't what it used to be." Too true. We're glad to be making the changes that keep you happy . . . hopefully without rattling you too much.