

A REPORT TO THE COMMUNITY

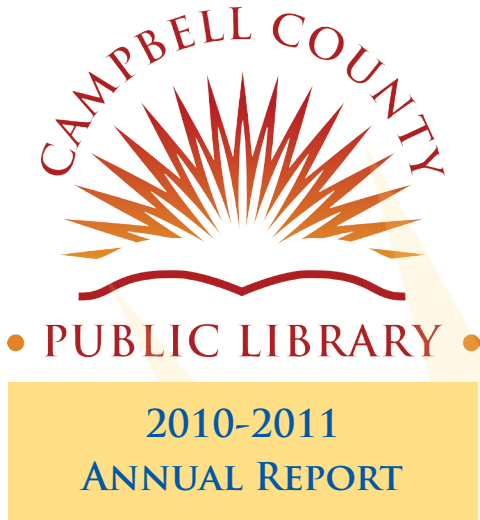
from the director of the Campbell County Public Library

By JC MORGAN
Director

One of the more fun parts of the annual report to the community, for me anyway, is the time I spend looking back over the past years and looking forward to the years to come in terms of library service. These are challenging and exciting times.

Statistically and financially, the Library's performance is shown in the numbers presented in this annual report. We do a lot of things with a fairly modest budget. Taxpayers expect to enjoy the services that their tax dollars provide. We do our best to deliver those services. I believe that we do it quite well. Over 500,000 visitors came through our doors last year. We circulated over 1 million items last year from our collection of over 250,000 items at our three locations. That's pretty impressive.

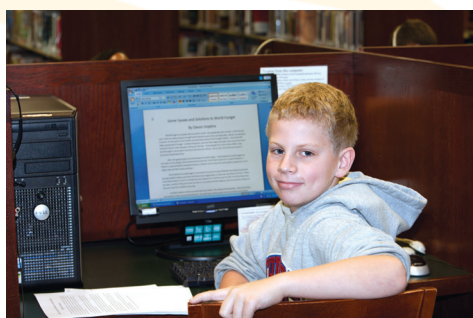
Still, libraries are not just a collection of materials anymore. We're a place.



We're a place that people visit to attend programs, to have meetings, to access computers, to read newspapers, to be tutored, to visit with friends over thoughts on a book, to grow their families up and together. Libraries are an integral part of a community.

Beyond the numbers

And ... beyond the numerical data ... libraries are vital to our future. I watched as a little girl, maybe three



years old, sat in one of the Library's lounge chairs and "read" a book the other day. (It was upside down.) Still, those are pre-literacy skills: knowing that books are fun, that books have

continued, other side



CAMPBELL COUNTY PUBLIC LIBRARY — 2011 REPORT TO THE COMMUNITY

to be opened to be enjoyed, and that pages are flipped to reveal more — ever more — inside. Those simple skills are vitally important to that little girl. And she picked them up here at her Library.

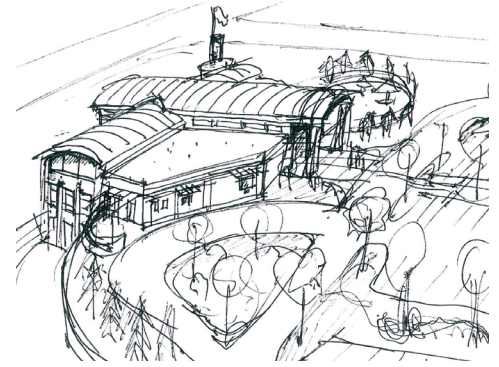
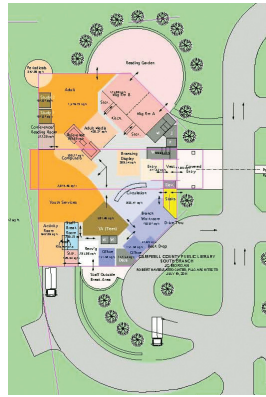
Beyond the statistics, libraries help people during critical times in their lives. We had more than 300 people come to a job fair this past year. We have many teens (what some would consider the most difficult time in any life) coming to the library to work on “fun stuff” like writing/drawing comic books, learning candy making, or doing crafts. People with disabilities who have difficulty coming to one of our facilities have books and other materials brought to their doorsteps. You can’t replace any of that with a Smartphone.

Looking ahead

Libraries move beyond statistics and numbers. We are rearranging furnishings and adding quiet study rooms at our Newport location because people, even six years after it was built, are expecting different things from their libraries. The Carrico/Fort Thomas location has been walked on so much over the past 10 years that the carpet needs replacing. We’ll rearrange the furnishings there while the floor work is done, adding two quiet study rooms as we do it.

And we roll into the future with a new building project. After many patient years, the folks in southern Campbell County will have a library facility near them. Like the Newport Branch, this location will be planned with future expansion in mind. The 14,000 square feet on the upper level mirrors the size of the public space at all of our present locations. The 14,000 square feet on the lower level will be used as storage until the time comes to grow again. More than 100 parking spaces,

an outside reading area and lots of meeting spaces will make the building a complement to the growing communities in that part of the county for a long, long time to come.



This is a preliminary site map and concept drawing of the new Library. Groundbreaking for the South Branch is planned for spring 2012, with the opening scheduled for May 2013.

None of that can be provided by an electronic device of any kind. You can stream, rip, burn, download and digitally accomplish many things, but you cannot replace the important contributions that a library makes to its community. I’m proud of what the Library is doing in Campbell County. I hope that you, too, can look beyond the statistics and see what library service really means to you individually, and to the community as a whole.

JC Morgan has been director of the Campbell County Public Library since 2003.

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Growth by the Numbers — a 5-year Comparison

	FY 2005-2006	FY 2010-2011
Items Circulated	933,941	1,052,639
Library Visitors	516,540	561,813
Programs Offered	1,137	1,644
Program Attendance	27,978	38,765
Reference Questions	90,690	165,334
Public Meeting Room Use	299	753

Actual Revenue – FY 2010-2011

Donations	\$37,148.39
Fees and Services	\$121,126.70
Grants & State Aid	\$178,299.31
Miscellaneous	\$5,426.35
Interest Income	\$5,062.96
Tax Income	\$4,230,212.86
Total	\$4,577,277.14

Actual Expenditures – FY 2010-2011

Capital	\$125,200.46
Collection	\$541,934.40
Operating	\$943,035.11
Personnel	\$2,539,431.76
Total	\$4,149,601.73